

# MEDIA RELEASE

## MEMORY: BEYOND THE MIND EXHIBITION

Exhibiting Thursday 23 September – Sunday 3 October 2010 as part of Melbourne Fringe Festival.

Opening Night: Thursday 23 September 2010, 6 -9pm at Guildford Lane Gallery, 20-24 Guildford Lane, Melbourne, Melways Ref: Map 1A, H1.

Website: [www.myspace.com/memorybeyond](http://www.myspace.com/memorybeyond)

Featuring a performance: Saturday 2 October, 1:30pm followed by an Artist Forum at 2:15pm). For bookings email: [domrada@gmail.com](mailto:domrada@gmail.com), Mobile: 0409006311. Places are limited.

*Memory: Beyond the Mind* is a rich, cross-cultural, multimedia exhibition and the result of an extended dialogue between 10 artists sharing their experiences of how the senses can evoke memories.

*Memory: Beyond the Mind* focuses on how language, objects, smells, sounds, textures and tastes can connect us with memories and feelings on a subconscious level. The artists also explore the relationship between memories and identity – how these 'sense-memories' help us stay connected with our sense of place and belonging while living in a changing, contemporary world.

The works presented - including a series of video and sound installations, music and performance, photography and food preparation – draw on a range of different cultural contexts and each is designed to provoke the audiences own sense-memories.

A key idea linking each work is that the way our senses unlock our cultural memories may be the same regardless who you are or where you come from. When it comes to sharing our cultural experiences, sense-memories are more powerful than specific, individual stories. So the works presented, while strongly personal, transcend cultural boundaries.

The interwoven visuals, sounds, colours, textures and reflections hail from the cultures of Sudan, Italy, New Zealand, Mozambique, Ireland, Chile, Gambia, Greece and Malaysia, audience members will be encouraged to share their own tales during one of the interactive performances.

*Memory: Beyond the Mind* is devised and produced by visual artist **Dominique Rada (Chilean/Hungarian/Italian)** under the mentorship of Award Winning **Irine Vela** and **Kavisha Mazzella**. The artistic works is a result of 3 years of creative development and experimental collaborations between the artists: **Ajak Kwai (Sudan)**, **Koby (Carlos) Panguana (Mozambique)**, **King Marong (Gambia)**, **Kimba Thompson (Indigenous Australia)**, **Derek Thompson (New Zealand)**, **Derek McCormack (Ireland)**, **Supina Bytol (Christmas Island / Malaysia)** and **Kiki Luisetto (Italy)**.

The vision of this presentation is a follow on from Dominique's previous sensory memory collaborative exhibition *Glovesick* in 2006, shown as part of the Melbourne Fringe Festival, with musician and sound artist Derek McCormack. The collaborative group, have now extended the initial idea of sensory memory to the exploration of their personal experiences of memory and the relationship between things that evoke memory and its connection and how this can be expressed through their art with the main aim to experiment and explore the group's creative presentation of individual stories.

*Memory: Beyond the Mind* is generously supported by City of Melbourne, Victorian Multicultural Commission, Multicultural Arts Victoria, [AV@Melbourne](mailto:AV@Melbourne) and Grass Tree Production.

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