

MEDIA RELEASE

Monday 28th September 2009

NEW SCOOL WORX @ LOOP

**Celebrating local urban music and film, with global guest Akil (Jurassic 5)
Thursday 14th November at Loop Bar**

New Scool Worx @ Loop will showcase new work created by Melbourne's most inspiring up-coming Hip Hop artists and film-makers.

Multicultural Arts Victoria's *New Scool Rulez project* and the *Youthworx Media project* have seen an explosion of talented young people, from diverse backgrounds, step up and take their skills to a whole new level. The fruition of their creative development will be showcased at this exciting event with the official screening of the Yourthworx FRESH promo DVD filmed and edited with the help of Sasha Dylan Bell, and Live performances by Hip Hop crews featured on the New Scool Rulez CD, featuring 1/6 and production by M-Phazes.

To help celebrate the achievements of the New Scool Rulez, and Youthworx Media crews, special guest Akil (Jurassic 5), live and direct from South Central L.A will be lending his words of wisdom and veteran skills on the mic to make this an unforgettable night not to be missed.

New Scool Worx will take place on Thursday 12th Novembers at Loop Bar, 23 Meyers Place, Melbourne City. The Fresh International Networks session 2, with special guest speaker Akil will take place from 5:30pm – 6:30pm, followed by the main event taking place from 7:00pm – 11:00pm. Entry is free but get in early to avoid disappointment as venue capacity is limited.

For interviews and media enquiries please contact:

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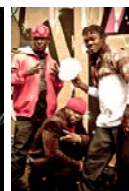
A-MC's



Akil (Jurassic 5, L.A)



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