



PROFESSIONAL DEVELOPMENT FOR EMERGING URBAN MUSIC ARTISTS

As part of MAV's Emerge Cultural Network and Connect Youth programs, the FRESH project has been established as a response to the growing need for local Urban music artists to take their unique style and exceptional talent to the next level. Approximately thirty young MCs, Vocalists, and Beatmakers who come from diverse cultural backgrounds including Indigenous, African and Polynesian have signed up to take part in FRESH 2009. These young people – each with their own unique style of Hip Hop, RnB, Soul, and Reggae – will gain new skills in music business, promotion, performance and recording. With inspirational guest speakers such as Grace Vanilau (Brown Roots Collective), and Mark Lang (Skipping Girl Vinegar), FRESH training is aimed at building a strong foundation for what is hoped to be the beginning of sustainable music careers for well deserving young artists.

Already on the FRESH calendar for 2009 is the FRESH – Mix It Up Jam session at @ The Art Centre's Black Box on Sunday 12th July 5pm – 8pm as part of MAV's Mix It Up series.

To take part in FRESH 2009, including monthly training sessions, mentorship, recording and performance outcomes contact, Cat via email:
youth@multiculturalarts.com.au

**MULTI
CULTURAL
URBAN
ARTS**



FRESH TRAINING DATES

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| Session 1 | Saturday 18th April |
| Session 2 | Saturday 16th May |
| Session 3 | Saturday 20th June |
| Session 4 | Saturday 18th July |
| Session 5 | Saturday 15th August |
| Session 6 | Saturday 19th September |
| Session 7 | Saturday 17th October |